



Currier and Ives Scenic Byway Council

Meeting

Thursday, August 27, 2015, 6:00 p.m.

61 Houston Dr., Contoocook, NH

DRAFT Minutes

Council Members Present:

John Clark (Webster), Chair

Robert French (Henniker), Vice Chair

LeeAnne Vance (Hopkinton), At-Large

Clyde Carson (Warner)

Katie Nelson (CNHRPC), Secretary

Members Absent: *Yasin Alsaidi, (New England College), Ken Erikson (Henniker), Jim O'Brien (Hopkinton), Anne Ross-Raymond (Salisbury), LeeAnne Vance (Hopkinton), Joe Schmidl (Salisbury)*

The meeting started at 6:08 p.m. With four members present, the meeting did not have a quorum.

1. Approval of the 7/30/15 Minutes

Without a quorum, the minutes could not be voted upon. However, members present reviewed the minutes and found no changes to be made. It was once again noted by the group that steps should be taken to update the bylaws that define a quorum. It was suggested that a quorum be considered majority by Town.

2. Administrative Update and Election of Officers

- **Elections of Officers:** As no quorum was present, elections of officers did not take place. Officer elections will take place at the next byway council meeting that holds a quorum.

3. Subcommittee and Project Updates

- **Route 127 Improvements:** John brought to the attention of the Byway Council that a stretch of Route 127 had been paved from the Salisbury to Webster town line. As the Council previously reached out to NHDOT regarding the road quality, it was agreed a thank you letter should be sent to show appreciation for the road improvement.
- **Membership:** It was noted that Ellen Kontinos-Cilley resigned from the committee for personal reasons. It was also noted that Yasin Alsaïdi was no longer part of New England College and the Council should reach out to find a new representative. It was discussed that increasing membership should be a high priority for the Byway Council. All members present agreed that an additional member from each town would benefit the Council. Members will continue to look for new members to join the council.
- **Byway Extension:** It was suggested that the byway be extended towards Rollins State Park so to incorporate Warner's business community. As unanimously agreed upon by the group, the Council will look into what steps are involved in expanding the Byway.
- **Byway Brochure:** It was discussed that a brochure on the Byway located at various locations, including highway rest stops, would be a useful marketing tool. LeeAnne will work on creating a brochure for the Byway.
- **3rd Annual Open House:** The 3rd Annual Open House was discussed and is tentatively scheduled for October 28th, 2015 at 6:30 PM. The event will take place at the Contoocook Train Depo and all members will reach out to community members to attend. It was suggested to add a slideshow of pictures taken along the byway. LeeAnne will organize food/snacks and Katie will update the event flyer used the previous two years.

There was interest among the Council to invite local personalities so to use the open house as a fundraiser event. Council members will reach out to invite personalities to the event.

- **Group Photo:** It was decided that an updated Council photo should be taken along the byway. The council was in agreement that a photo will be taken one weekday morning. John recommended a location in Webster and will ask permission of the property owner to use their property as a backdrop.
- **Signs:** It was mentioned that an official count must be decided to move ahead with ordering additional and replacement signs. Members need to find out how many signs will be needed for each Town.

- **T-Shirts:** At the time of the Council meeting, Bob had reached out to multiple establishments for a quote on ordering shirts but had not heard back. LeeAnne offered to receive a quote from a contact she has used in the past. The design discussed included a map of the byway on the back and the logo and tagline on the front. It was suggested to purchase “wicking” shirts instead of a cotton blend.
- **Marketing Ideas:** Ideas were discussed on future marketing events. One event was to participate in Music on Main Street in Henniker. Brainstorming ideas also included adding sponsors to the upcoming brochure.

4. Other Business

The registration to remain a nonprofit was brought to the council’s attention. The nonprofit report is due December 31, 2015 and includes a \$25.00 filing fee. It was decided that Katie will reach out to Ken Erikson to assist in completing the registration.

The next Currier & Ives Scenic Byway Council meeting is scheduled for Thursday, October 1, 2015. The meeting will begin at 6:00 PM in Webster.

ACTION ITEMS:

1. **Council Members** will work to contact new potential members to increase membership of the Council.
2. **Council Members** will find out how many new byway signs are needed in their community. They will also inquire if funding for the purchase of new signs is available.
3. **Council Members** will reach out to personalities and community locals to attend the 3rd Annual Byway Open House scheduled for October 28th, 2015.
4. **John** will secure a location in Webster for the scheduled October 1st, 2015 Byway Council Meeting. He will also write a thank you letter for NHDOT on behalf of the Council for the repaving of Rt. 127.
5. **LeeAnne** will receive a price quote for the purchase of Byway t-shirts and create a brochure.
6. **CNHRPC** will inquire what steps must be taken to extend the Byway towards Rollins State Park in Warner. CNHRPC will also contact the past Committee Chair for remaining decals or brochures.
7. **Bob** will look to find a new representative from New England College to join the Council.
8. **All members** will look for opportunities to publicize and support the scenic Byway in the area towns.

The meeting adjourned at 7:09 p.m.

Respectfully submitted by Katie Nelson (Byway Council Secretary) of CNHRPC.