



## Currier and Ives Scenic Byway Council

### Meeting

Wednesday, August 2, 2017, 6:30 p.m.

Webster Town Hall

945 Battle Street, Webster, NH

### **DRAFT** Minutes

#### **Council Members Present:**

John Clark (Webster), Chair

Bob French (Henniker), Vice Chair

Katie Nelson (CNHRPC), Secretary

Clyde Carson (Warner)

Kelley LaPlante (Henniker)

Ben Fortner (Henniker)

**Members Absent:** *Jim O'Brien (Hopkinton), Ken Erikson (Henniker), LeeAnne Vance (Hopkinton), Ken Ross-Raymond (Salisbury)*

The meeting started at 6:34 P.M., called to order by the Chair, John Clark. John Clark open the floor to meeting attendees.

#### **1. Approval of the 03/16/17 Minutes**

A quorum was observed to be present. The minutes of the 03/16/17 meeting were brought up for comment. **Clyde Carson moved, seconded by Bob French, to accept and approve the minutes. The motion carried.**

#### **2. Treasurer's Report**

Katie Nelson presented the treasurer's report to members present. It was noted that no expenditures or receipts have been made, totaling a balance of \$236.05.

#### **3. Byway Nomination Application Update**

Katie Nelson updated the group that the Warner extension had been approved by the NH Scenic & Cultural Byway Council and thanked John Clark and Clyde Carson for joining her at the Council's meeting.

The Council discussed the number of signs needed for the new stretch of the Byway in Warner. Clyde estimated at least eight signs would be needed. Clyde informed the group that the Warner Board of Selectmen has a sign budget that can contribute to the purchasing of signs. It was mentioned that the Kearsarge Area Chamber of Commerce has funds to purchase a sign for the Byway as well.

It was discussed that additional signs should be ordered as some existing signs need replacement. John offered to donate money for a sign. Katie will reach out to the sign manufacture for an updated sign quote and to William Rose, Program Manager of the NH State & Cultural Byways program, about the process of installing new signs.

#### 4. Subcommittee and Project Updates

- **Marketing/Outreach:** John Clark noted he had not reached out to Concord Magazine, as discussed previously at the last Council meeting. After discussion, it was agreed upon that the Council would like to pursue an article in the Concord Monitor, highlighting the Byway's new stretch in Warner.

Clyde Carson mentioned that the upcoming Warner Town newsletter will include a piece on the Byway and its new stretch in Warner.

- **Statewide Byway Marketing Forum Follow-up:** Katie Nelson summarized the Statewide Byway Marketing Forum she attended in April, and thanked John Clark and Clyde Carson for also attending. Katie informed the group that a smaller group meet recently to discuss a statewide byway brochure and possible funding options.
- **Brochure:** Katie Nelson presented the Council the updated draft brochure for the Currier & Ives Scenic Byway, describing the few changes she made based on pervious feedback. After discussion, the Council decided to remove the 'Scenic Byway Council' page and replace with a list of attractions. Bob French volunteered to get a price quote for printing. Clyde Carson suggested reaching out to communities' Economic Development Committees to see if they have any interest in contributing to printing costs. The Henniker Rotary was also mentioned as a possible funding resource. Katie will work Ben Fortner to update the brochure and be ready for printing. All Byway Council members will work to find locations the brochure can be located once printed.
- **Annual Open House:** Discussion occurred on the next Byway Annual Open House, including venue, date, and refreshments. The Council seemed to be most supportive of holding the event in Henniker as next year is Henniker's

250<sup>th</sup> anniversary. Ben Fortner will speak with the Henniker Community Center Activities Committee about scheduling the event at the Community Center. The Council agreed to schedule a meeting in October to plan the Open House. Katie will send out a doodle poll.

## 5. Other Business

No other businesses was mentioned.

The next Currier & Ives Scenic Byway Council meeting will be held in early October to plan the Annual Open House event. Katie Nelson will coordinate this date with the Council through a Doodle Poll.

### ACTION ITEMS:

1. **Katie Nelson** will work on the Currier & Ives Byway Brochure and request a new price quote for purchasing signs. She will also reach out to NHDOT regarding the steps for installing new signs.
2. **Clyde Carson** will work to decide the locations of the signs along the route in Warner.
3. **Ben Fortner** will discuss hosting the Annual Open House event with the Community Center Activities Committee. He was also provide input on the brochure.
4. **Bob French** will receive a price quote for printing the brochure.
5. **Council Members** will work to contact new potential members to increase membership of the Council.
6. **All members** will look for opportunities to publicize and support the scenic Byway in the area towns.

The meeting adjourned at 7:16 P.M. **Kelley LaPlante moved, seconded by Bob French, to adjourn the meeting. The motion carried.**

Respectfully submitted by Katie Nelson (Byway Council Secretary) of CNHRPC.