



Currier and Ives Scenic Byway Council

Meeting

Wednesday, August 8, 2018, 6:30 p.m.

Henniker Community Center

57 Main Street, Henniker, NH

DRAFT Minutes

Council Members Present:

John Clark (Webster), Chair

Bob French (Henniker), Vice Chair

Katie Nelson (CNHRPC), Secretary

Clyde Carson (Warner)

Kelley LaPlante (Henniker)

Sarah Monti (CNHRPC Intern)

Members Absent: *Jim O'Brien (Hopkinton), Ken Ross-Raymond (Salisbury)*

The meeting started at 6:36 P.M., called to order by the Chair, John Clark. John Clark open the floor to meeting attendees.

1. Approval of the 08/03/17 Minutes

A quorum was observed to be present. The minutes of the 08/03/17 meeting were brought up for comment. **Clyde Carson moved, seconded by Kelley LaPlante, to accept and approve the minutes. The motion carried.**

2. Treasurer's Report

Katie Nelson presented the treasurer's report to members present. It was noted that no expenditures or receipts have been made, totaling a balance of \$236.05.

3. Byway Story Map Presentation

Katie Nelson introduced Sarah Monti, who is interning with CNHRPC for the summer. She presented the story map to the group. It was suggested that credit be given for the photos included in the story map and that Sarah include her name as the map's creator. Katie noted that the story map will be put up on the Currier & Ives Scenic

byway website and is available to be linked to any other website, such as any of the Byway's towns.

4. 2018-2019 Goals and Projects Discussion

- **Membership:** An ongoing discussion from previous meetings occurred regarding recruiting new membership. Bob indicated Ben Fortner is no longer a selectmen in Henniker and is no longer a Henniker resident. He also noted that Scott Osgood, another Henniker Selectmen, has been appointed to the Byway Council.

A new goal of the Council is to attract more members from the business community along the Byway. Clyde offered to reach out to the Kearsarge Chamber of Commerce for potential membership. Katie and John also offered to reach out to the Contoocook Chamber of Commerce.

- **Marketing/Outreach:** Clyde suggested that the Byway Council participate in the Kearsarge Chamber of Commerce fair being held at the Northeast Catholic College in Warner this November.

The Council also discussed reaching out Concord Magazine and the Concord Monitor to include a piece on the Byway.

Kelley suggested organizing a group motorcycle ride as part of an international motorcycle gathering happening in 2019. John offered to help organize security detail for the ride.

- **Arcadia Publishing:** Katie presented the offer from Arcadia Publishing to assist in publishing a historic photos book on the Byway. The Council felt that members did not have the time available to commit to putting a book together and felt that it is more likely for people to look online than purchase a book.
- **Brochure:** Katie offered to receive a price quote for printing the brochure. Distribution locations were discussed, including businesses along the Byway and hotels in the Concord area. Members decided to reach out to selectmen of each town to ask for any donations to assist in purchasing brochures.

5. **Annual Open House:** Discussion occurred on the next Byway Annual Open House, including venue, date, and refreshments. The Council seemed to be most supportive of holding the event in Warner and follow a similar format as in the past. The Council agreed to schedule a meeting in October to plan the Open House.

6. Other Business

Katie shared with the group that Ken Erikson (treasurer) will be moving out of the Henniker. Bob volunteered to reach out and receive the Council's checkbook from him before he leaves.

The next Currier & Ives Scenic Byway Council meeting will be held on October 11th at 6:30 PM in Webster to plan the Annual Open House event. Katie Nelson will coordinate the meeting location.

ACTION ITEMS:

1. **Katie Nelson** will receive price quotes for printing the brochures. She will also contact the organizer of the Kearsarge Chamber of Commerce to participate in their member fair.
2. **Clyde Carson** will work to find a location to for the Annual Open House.
3. **Bob French** will reach out to Ken Erikson to receive the Council's checkbook.
4. **Council Members** will work to contact new potential members to increase membership of the Council.
5. **All members** will look for opportunities to publicize and support the scenic Byway in the area towns.

The meeting adjourned at 7:28 P.M. **Bob French moved, seconded by Clyde Carson, to adjourn the meeting. The motion carried.**

Respectfully submitted by Katie Nelson (Byway Council Secretary) of CNHRPC.