



## Currier and Ives Scenic Byway Council

### Meeting

Tuesday, February 19, 2019, 6:30 p.m.

Warner Town Hall

5 East Main Street, Warner, NH

### Meeting Notes

#### Council Members Present:

Bob French (Henniker), Vice Chair

Katie Nelson (CNHRPC), Secretary

Clyde Carson (Warner)

Kelley LaPlante (Henniker)

Kim Fortune (Webster)

The meeting began at 6:39 PM with representatives present from Warner and Henniker. New member Kim Fortune joined the meeting late, and introductions were made.

#### 1. Approval of Past Meeting Minutes

Meeting minutes were presented to the group from the August 8, 2018 meeting along with the meeting notes from the October 11, 2018 meeting. At that time no quorum was observed to be present and no action was taken.

#### 2. Treasurer's Report

No Treasurer's Report was provided as the Council lacks a Treasurer. Katie indicated that no deposits or withdrawals from the account have occurred. She offered to act as the Treasurer for the time being or until a new treasurer is elected. This was agreed upon by all those present.

#### 3. 2019 Goals and Project Discussion

- **Signs:** Clyde indicated that Warner was ready to purchase four signs. Katie volunteered to work with Clyde in receiving a price quote for the printing of the four signs and in getting approval from DOT for their placement.
- **Table events:** It was agreed that instead of hosting an annual open house this year, the Council would focus on staffing a "C&I Table" at a local event in

everyone community along the byway this year. Examples included Music on Main (Henniker), Fall Foliage Festival (Warner), Old Home Days (Salisbury and Webster) and Hopkinton State Fair (Hopkinton). Raffle prizes donated from local businesses were also discussed, as a way to support businesses and draw visitors to the tables. Members will work on securing a table space at an event in their community.

- **Calendar:** Members were interested in creating a calendar to sell that displays views of the Byway. It was suggested that businesses could be asked to sponsor months, so to cover the costs of the calendars.

#### **4. Charitable Trusts Unit Annual Report**

Katie described that an annual report will need to be submitted to NH Charitable Trusts. Katie volunteered to take the lead and follow this report.

#### **5. Annual Open House**

As discussed previously in the meeting, it was decided to not host an open house and focus on having a table at a local event in each Byway community this year.

#### **6. Statewide Byway Marketing Forum**

Katie presented the save the date for the third annual Byway Marketing Forum. This year's event will be held in May. Katie will send out the registration link once it is opened.

#### **7. Other Business**

The next meeting will be scheduled for the first few weeks in June. Katie will send out a doodle poll during May to schedule an exact date. No other business was mentioned.

The brochures were discussed and it was agreed that additional brochures should be printed to have available. Other ideas mentioned include a "Currier & Ives Day" and "American the Beautiful Day".

Discussion occurred on inviting New England College to participate on the Council. It was noted that not much participation has resulted in the past.

The meeting ended at 7:45 PM.

#### **ACTION ITEMS:**

- a. **Katie** will work to complete the annual report filing needed for the Charitable Trusts Units.
- b. **Katie and Clyde** will work to purchase and install signs in Warner.
- c. **All members** will work to secure a table for an event in their community, including raffle items.

- d. **All members** will contact new potential members to increase membership of the Council.
- e. **All members** will look for opportunities to publicize and support the scenic Byway in the area towns.